



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 847941

Schedule Dates 08/14/12-08/20/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Ballot Issue (1195)
Brand 1891/BALLOT RESTORE OUR FUTURE (175581)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax (410) 825-1034 /
CPE 1891
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Date Entered 08/13/12
Last Modified 08/14/12
Entered By Melissa Welch
CO-OP No
Headline # 06273777
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,950.00
Net Total \$45,050.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	57	\$53,000.00
Grand Total:	57	\$53,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5:59P- 6:30P (ET)	6		X	X	X	X			6	\$550.00	\$3,300.00	Charlotte (WCNC) (WCNC)	NEWS 6P	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	6:59P- 7:30P (ET)			2	2	2	2			8	\$1,600.00	\$12,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$1,500.00	\$6,000.00	Charlotte (WCNC) (WCNC)	WHEEL	8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5:58A- 6:58A (ET)			2	2	2	2			8	\$600.00	\$4,800.00	Charlotte (WCNC) (WCNC)	NEWS 6A	8/13/12
5.0	Normal Line / SPOT	08/14/12-08/19/12	3	:30	11P- 11:34P (ET)			2	2	2	2	2	2	12	\$650.00	\$7,800.00	Charlotte (WCNC) (WCNC)	NEWS 11P	8/13/12
6.0	Normal Line / SPOT	08/15/12-08/15/12	2	:30	10P- Law and Order SVU				2					1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)		8/13/12
6.0.1	Closed Preempt	08/15/12															Charlotte (WCNC) (WCNC)	I-Inventory Accommodation/Exception - CANT SEPARATE	
7.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6P- 6:30P (ET)							1		1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	NEWS WKND	8/13/12
8.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6:59P- 7:30P (ET)							2		2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	JEOP WKND	8/13/12
9.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	7:30P- 7:58P (ET)							2		2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	WHEEL WKND	8/13/12
10.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	8A- 9A (ET)								2	2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NEWS SUN AM	8/13/12
11.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	11A- 11:30A (ET)								1	1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	FLASHPOINT	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS WKND	8/13/12
13.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5:59P- 6:30P (ET)		1							1	\$550.00	\$550.00	Charlotte (WCNC) (WCNC)	NEWS 6P	8/13/12
14.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	6:59P- 7:30P (ET)		2							2	\$1,600.00	\$3,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
15.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	7:30P- 7:58P (ET)		1							1	\$1,500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	WHEEL	8/13/12
16.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5:58A- 6:58A (ET)		2							2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS 6A	8/13/12
17.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11P- 11:34P (ET)		2							2	\$650.00	\$1,300.00	Charlotte (WCNC) (WCNC)	NEWS 11P	8/13/12
18.0	M/G For 6.0.1 / SPOT	08/16/12-08/16/12	2	:30	10P- Rock Center with Brian Williams					1				1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)		8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: